

Sanviva strengthens its Nordic position with the acquisition of YourRad

Copenhagen/Gothenburg, 1 September 2026 - Sanviva has acquired YourRad, a Swedish specialist distributor of radiotherapy equipment, consumables and related medical technology products across the Nordics. Sanviva is a medical device distribution group operating across the Nordics and Benelux, with a product portfolio covering wound care, ostomy care, in vitro diagnostics and adjacent specialist medical device categories, and consists of Apodan, PartnerMed, AllweCare, XboXLab and DermaCura. The acquisition strengthens Sanviva's presence in Sweden and expands the group's product portfolio into a specialist radiotherapy and oncology adjacent segment.



Founded in 2007, YourRad has built a trusted position as a specialist supplier to radiotherapy clinics across the Nordic region. Since the current management team took over the business in 2016, the company has materially expanded its supplier base, customer relationships and product offering. YourRad supplies medical technology products that improve patient care and increase productivity in radiation therapy clinics, with a portfolio ranging from advanced medical equipment to consumables and selected own products, including ostomy catheters.

Strengthening Sanviva's position in the Nordics

The acquisition is a natural extension of Sanviva's existing Nordic activities. Through Apodan, PartnerMed and XboXLab, Sanviva has an established Nordic platform with strong healthcare relationships, creating a clear opportunity to support YourRad's continued growth in Sweden and across the wider Nordic market.

YourRad's specialist knowledge and focused product portfolio complement Sanviva's ambition to make high-quality medical device products available to healthcare professionals and patients across Europe. The company adds a specialist radiotherapy and oncology adjacent segment to Sanviva's existing presence in wound care, ostomy care and in vitro diagnostics.

Supporting the next phase of YourRad's development

Following the acquisition, YourRad will continue to operate under its well-established brand and with its existing specialist focus. Magnus Forss, CEO of YourRad, and Tobias Hellstrand, Sales Director of YourRad, will remain actively involved in the business, ensuring continuity for customers, healthcare professionals and supplier partners.

“For us, the next phase for YourRad is about continuing to build the specialist position we have established in radiotherapy and related areas, with a strong focus on customer understanding and support,” says Magnus Forss, CEO of YourRad. “Sanviva understands the value of local clinical expertise, long-standing supplier partnerships and close customer relationships. That makes the group a highly relevant partner for YourRad as we continue to develop the business, support our Nordic customers and explore further growth opportunities together.”

“YourRad is exactly the type of specialist business we want to partner with,” says Andreas von Scholten, Group CEO of Sanviva. “The company has a strong niche position, deep relationships in the Nordic radiotherapy market and a product portfolio that expands Sanviva into an attractive adjacent segment. We look forward to supporting Magnus, Tobias and the wider team as they continue the company’s development as part of Sanviva.”

Radiotherapy products that support clinics and patients

YourRad is headquartered in Gothenburg and serves hospitals and radiation therapy clinics across all five Nordic countries. Its product portfolio includes advanced medical equipment, consumables, software, service agreements and selected own products, supporting clinics in improving patient care, treatment quality and operational productivity.

The company has developed a focused product offering and a strong reputation among healthcare professionals, supported by long-standing supplier relationships, clinical understanding and regulatory expertise.

About Sanviva

Sanviva is a European medical device distribution network that combines local sales, distribution and market expertise to provide suppliers with access to healthcare markets across Europe. Headquartered in Copenhagen, Denmark, Sanviva brings together Apodan, PartnerMed, AllweCare, XboXLab, DermaCura and YourRad, with operations across the Nordics and Benelux and a portfolio covering product categories such as wound care, ostomy care, in vitro diagnostics and adjacent specialist medical device categories.

The group’s ambition is to expand its product portfolio and geographic presence, building a pan-European distribution platform that provides medical device suppliers with access to multiple markets through a single network of trusted local partners.

For more information on Sanviva, please visit

www.sanviva.com

