

Sanviva strengthens its position in the Benelux with the acquisition of DermaCura

Copenhagen/Zeist, 9 July 2026 - Sanviva has acquired DermaCura, a leading Dutch specialist in therapeutic dressings for patients with chronic skin conditions. Sanviva is a medical device distribution group operating across the Nordics and Benelux, with a product portfolio covering wound care, ostomy care, in vitro diagnostics and adjacent specialist medical device categories, and consists of Apodan, PartnerMed, AllweCare and XboXLab. The acquisition strengthens Sanviva's presence in the Netherlands and expands the group's product portfolio into an adjacent dermatology segment.



Founded more than 40 years ago, the family business has built a trusted position in specialised allergy and dermatology care in the Netherlands. In 2010, the company developed and introduced DermaCura, a CE-marked Class I medical device consisting of therapeutic dressings for patients with chronic skin conditions. The dressings are designed to improve patient comfort, support treatment adherence and enhance quality of daily life, while adding value to the stepped-care treatment of atopic eczema.

Strengthening Sanviva's position in Benelux

The acquisition is a natural extension of Sanviva's existing Benelux activities. Through AllweCare, Sanviva has an established Dutch and Belgian sales platform with strong healthcare relationships, creating a clear opportunity to support DermaCura's continued growth in the Netherlands and explore selected international expansion opportunities over time.

DermaCura's specialist knowledge and focused product portfolio complement Sanviva's ambition to make high-quality medical device products available to healthcare professionals and patients across Europe. The company adds an adjacent dermatology segment to Sanviva's existing presence in wound care, ostomy care and in vitro diagnostics.

Supporting the next phase of DermaCura's development

Following the acquisition, DermaCura will continue to operate under its well-established brand and with its existing specialist focus. Michel Ooms, CEO of DermaCura, and Marijke Buurmans-Ooms, co-owner of DermaCura, will remain actively involved in the business, ensuring continuity for customers, healthcare professionals and partners.

"DermaCura has always been built around a clear goal: helping patients with chronic skin conditions through high-quality therapeutic dressings and dedicated support," says Michel Ooms, CEO of

DermaCura. “By joining Sanviva, we gain a strong partner with greater commercial reach and deep healthcare market expertise, while remaining true to the values and specialist approach that have defined us as a family business for more than 40 years. We are proud of this important step forward and look forward to expanding our activities - both nationally and internationally - together with Sanviva.”

“We are pleased to welcome DermaCura to Sanviva,” says Andreas von Scholten, Group CEO of Sanviva. “Sanviva was established to combine trusted local market expertise with broader European reach. The acquisition of DermaCura is a good example of that strategy in action - adding a high-quality specialist business in an adjacent medical device segment while strengthening Sanviva’s position in the Netherlands.”

Therapeutic dressings that support patients in everyday life

DermaCura is headquartered in Zeist and serves hospitals, clinics, healthcare professionals and patients across the Netherlands. Its therapeutic dressings are used as part of the stepped-care treatment for chronic skin conditions, helping protect affected skin, reduce discomfort and support patients in managing treatment in daily life.

The company has developed a focused product offering and a strong reputation among healthcare professionals, supported by long-standing clinical relationships and a clear focus on patient comfort, service and quality. In addition to its products, DermaCura provides dedicated support to patients, families and prescribers throughout the ordering and treatment process.

About Sanviva

Sanviva is a European medical device distribution network that combines local sales, distribution and market expertise to provide suppliers with access to healthcare markets across Europe. Headquartered in Copenhagen, Denmark, Sanviva brings together Apodan, PartnerMed, AllweCare, XboXLab and DermaCura, with operations across the Nordics and Benelux and a portfolio covering product categories such as wound care, ostomy care and in vitro diagnostics.

The group’s ambition is to expand its product portfolio and geographic presence, building a pan-European distribution platform that provides medical device suppliers with access to multiple markets through a single network of trusted local partners.

For more information on Sanviva, please visit

www.sanviva.com

